



CASS COUNTY EDC SUBCOMMITTEE- MARKETING & TOURISM COMMITTEE

**Wednesday, October 22, 2025 at 9:30 AM
Cass County Building
120 N. Broadway
First-Floor Conference Room
Cassopolis, MI 49031**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. ORGANIZATIONAL BUSINESS**
 - a. Selection of chair
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. NEW BUSINESS**
 - a. Brainstorm: Points of pride in Cass County
 - b. Branding and messaging discussion
 - c. Event promotion and county-wide calendar
- 7. ADJOURNMENT**